

Overview

Promotions

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Likes

Reach

Page Views

Page Previews

Actions on Page

Posts

Events

Videos

People

Local

Messages

Page Summary Last 28 days

Results from Dec 18, 2017 - Jan 14, 2018

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

<p>Actions on Page December 17 - January 13</p> <p>53 Total Actions on Page 9%</p>	<p>Page Views December 17 - January 13</p> <p>3,783 Total Page Views 37%</p>	<p>Page Previews December 17 - January 13</p> <p>232 Page Previews</p>
<p>Page Likes December 17 - January 13</p> <p>139 Page Likes 38%</p>	<p>Reach December 17 - January 13</p> <p>12,011 People Reached 4%</p>	<p>Recommended Posts December 17 - January 13</p> <p>110 Recommended Posts</p>
<p>Post Engagements December 17 - January 13</p> <p>34,551 Post Engagement 59%</p>	<p>Videos December 17 - January 13</p> <p>1,874 Total Video Views 25%</p>	<p>Page Followers December 17 - January 13</p> <p>139 Page Followers</p>

- YOUR PAGES**
- Andino's Restaurant
 - Twin Oaks 1
 - Steven Potter Design - ...
- CONTACTS**
- Debbie Damiano
 - Jack White
 - David Hodgdon
 - Paul M Carter
 - Joseph Kraw Korn... 10m
 - James Maiocca 1m
 - Stephanie Merola 10h
 - Kate Collari 1h
 - Barry Hoffman 18h
 - Pamela Wardwell 50m
 - Fred Collotta 19m
 - Morgan Chesley 2h
 - Christine Potter Ch... 6h
 - Frank Joseph Prime... 1m
 - Chris Monfreda
 - Rebecca Kent

Recent Promotions on Twin Oaks

Ads activity is reported in the time zone of your ad account.

	<p>Boosted Post</p> <p>Twin Oaks Gift Certificates available now onli...</p> <p>Promoted by Steven Potter on 12/03/2017</p> <p>Completed</p>	<p>1,635 People Reached</p>	<p>2 Messaging R...</p>
Manage All Promotions			

Your 5 Most Recent Posts

Reach: Organic / Paid Post Clicks

Published	Post	Type	Targeting	Reach	Engag
01/12/2018 2:59 pm	FRIDAY SPECIALS..... SOUP OF THE DAYRED OR			1.3K	44 10
01/11/2018 12:04 pm	THURSDAY SPECIALS.. SOUP IS MINESTRONE CHEF			1.2K	37 4
01/10/2018 11:48 am	WEDNESDAY SPECIALS... BEEF STEW CHEF			1.6K	143 17
01/10/2018 11:48 am	WEDNESDAY SPECIALS... BEEF STEW CHEF			1.5K	111 6
01/09/2018 11:57 am	TUESDAY SPECIALS... SOUP OF THE DAY IS MINESTRONE			1.5K	52 14

[See All Posts](#)

Pages to Watch

Compare the performance of your Page and posts with similar Pages on Facebook.

Pages to Watch helps you compare the performance of your Page and posts with similar Pages. [Add Pages](#) to get started.

[Add Pages](#)

Re

Page	Total Page Likes	From Last Week	Posts Thi
YOU 1 Twin Oaks	21.2K	0.1%	5

Suggested Pages to Watch

+	Wine & Cheese Restaurant Wine & Cheese Restaurant is a f...	606	
+	Tommy's Pizza Cranston Local, Neighborhood, Family Frie...	3.9K	
+	What's going on in Provi... News and places to be	8.5K	
+	Country Inn Restaurant The Country Inn Restaurant is a f...	1.3K	
+	Macera's Italian Restaur... WELCOME TO MACERA'S Servi...	1.5K	

[See More Suggested Pages](#)

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English (US) Español Français (France) 中文(简体) العربية Português (Brasil) Italiano 한국어 Deutsch हिन्दी 日本語

Search

How customers search for your business



1 quarter ▾



Direct

Customers who find your listing searching for your business name or address.



Discovery

Customers who find your listing searching for a category, product, or service.



Businesses with recent photos typically receive more clicks to their websites. [Post photos](#)

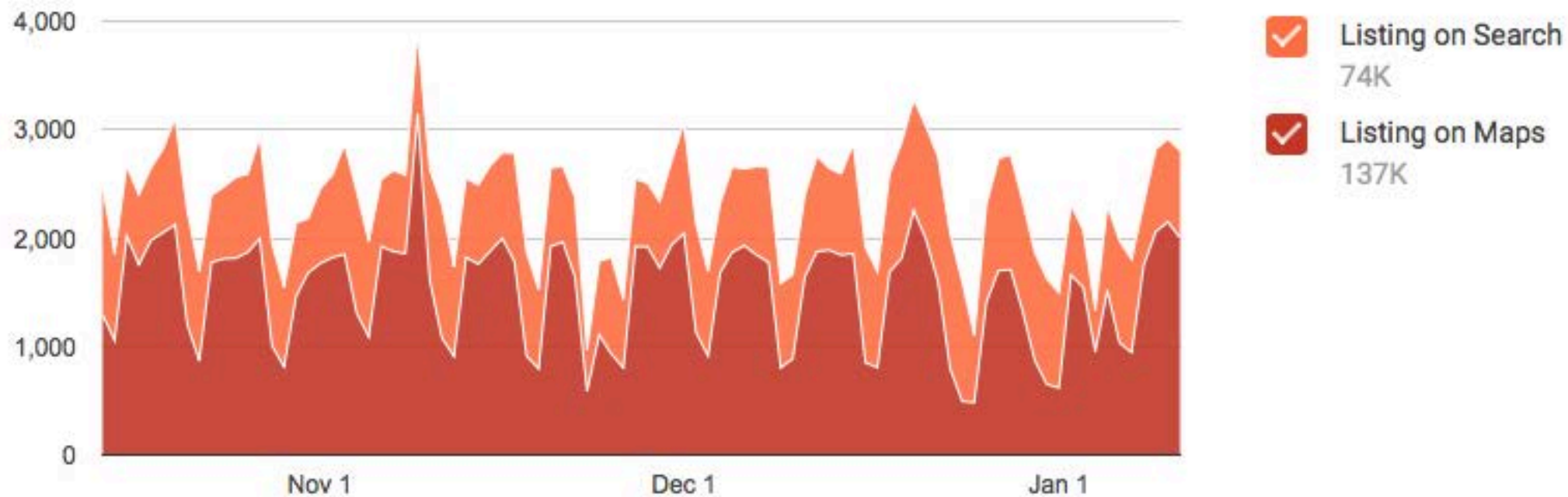
Where customers view your business on Google



The Google services that customers use to find your business

1 quarter ▾

Total views 211K



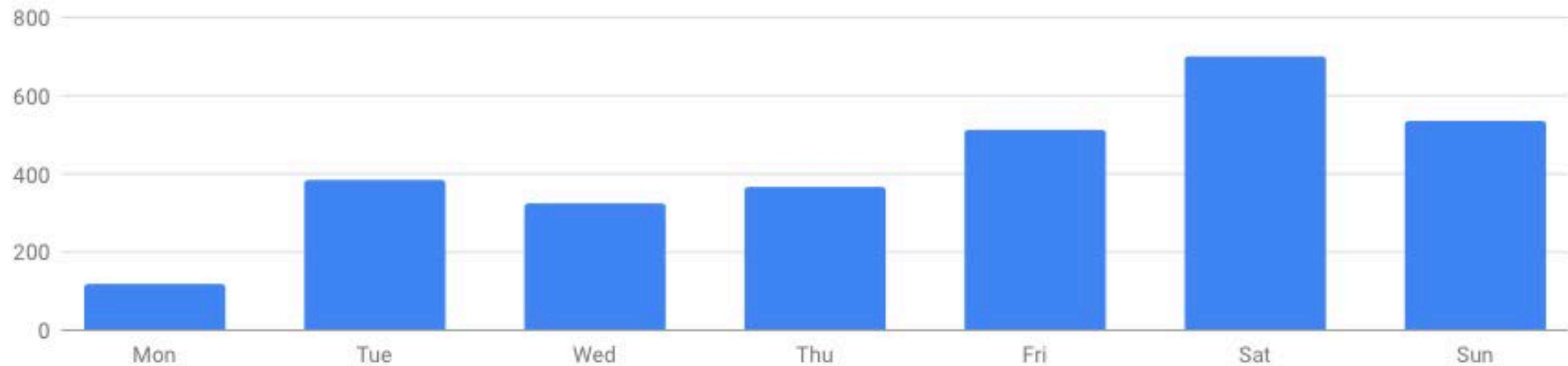
Phone calls



When and how many times customers call your business

Day of week ▾ 1 quarter ▾

Total calls 2.96K



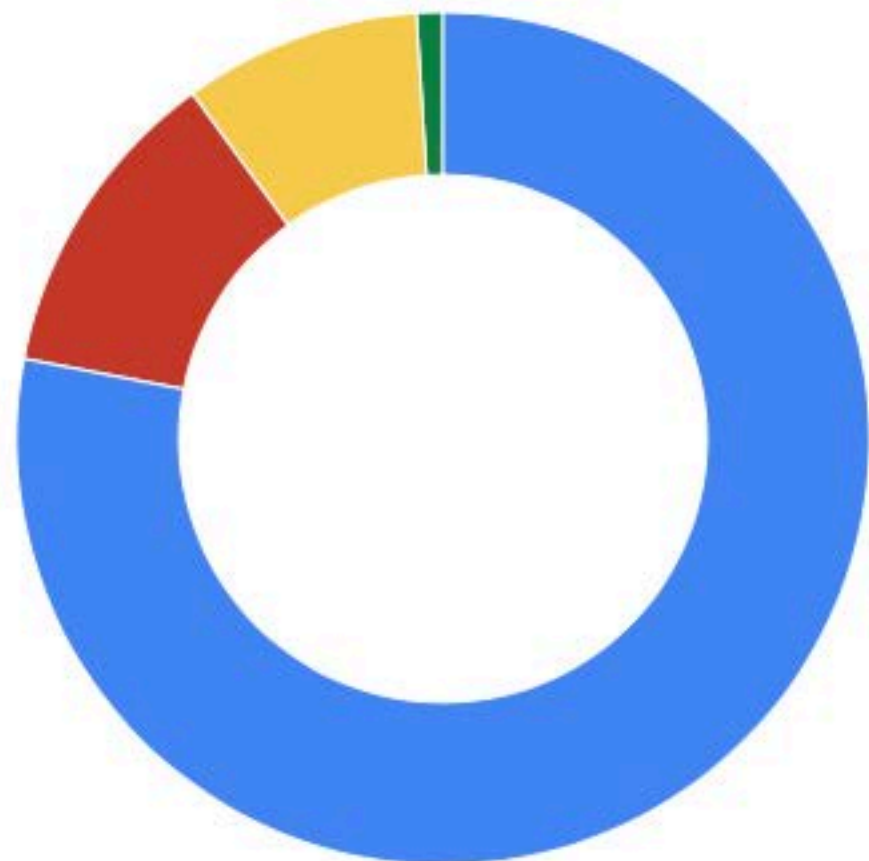
Do you want more calls? [Create an ad](#)

Return customers



1 quarter ▾

22% of observed customers visited your business more than once in the selected time range • [Send feedback](#)



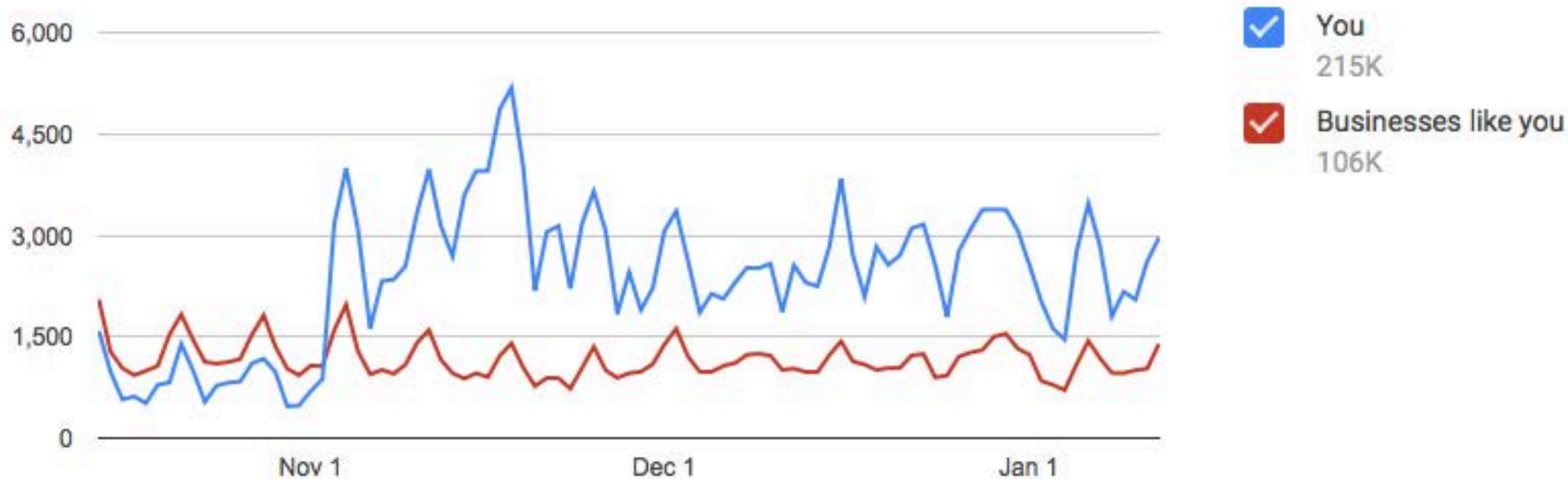
- Customers with 1 visit
- Customers with 2 visits
- Customers with 3–9 visits
- Customers with 10+ visits

Photo views



The number of times your business photos have been viewed, compared to photos from other businesses

1 quarter ▾



Your photos receive 104% more views than similar businesses. [Post more to stay ahead](#)



Twin Oaks Restaurant

EDIT

Verified

(401) 781-9693

<http://www.twinoaksrest.com/>

Italian Restaurant

Closed

100 Sabra Street Cranston, Rhode Island 02910-1031

Manage photos

Add virtual tour

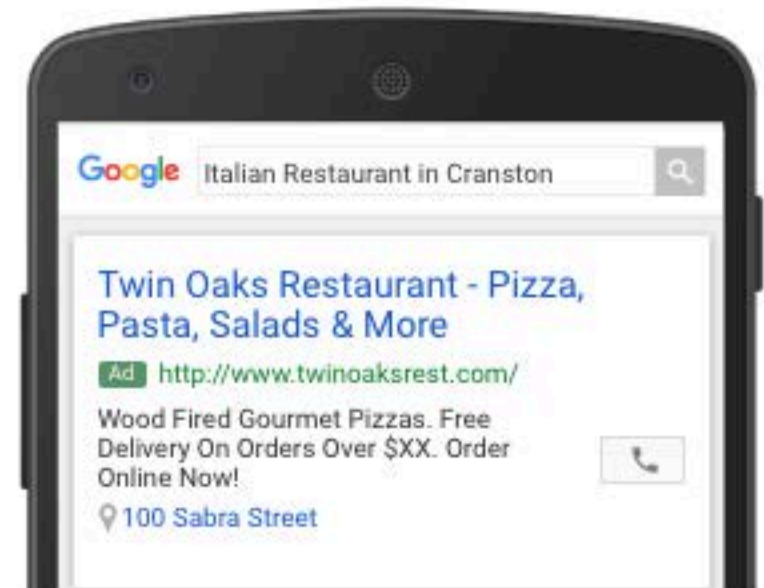


AdWords Express

Advertise easily in minutes

Show up whenever customers are looking for you online - on their computers or mobile devices. Set up in minutes, and only pay when your ad is clicked. [Learn more](#)

GET STARTED



Your latest post



Posts

No need to put down the hot chocolate and get up from in front of a warm fire. Go to Twin Oaks website and purchase gift certificates online.

[BUY](#)



Posted Nov 27, 2017 2.89K

CREATE POST

[VIEW POSTS](#)

Daily data is recorded in the Pacific time zone.

1W 1M 1Q

Start:

10/4/2017



End:

12/31/2017



Total Page Likes as of Today: 21,098

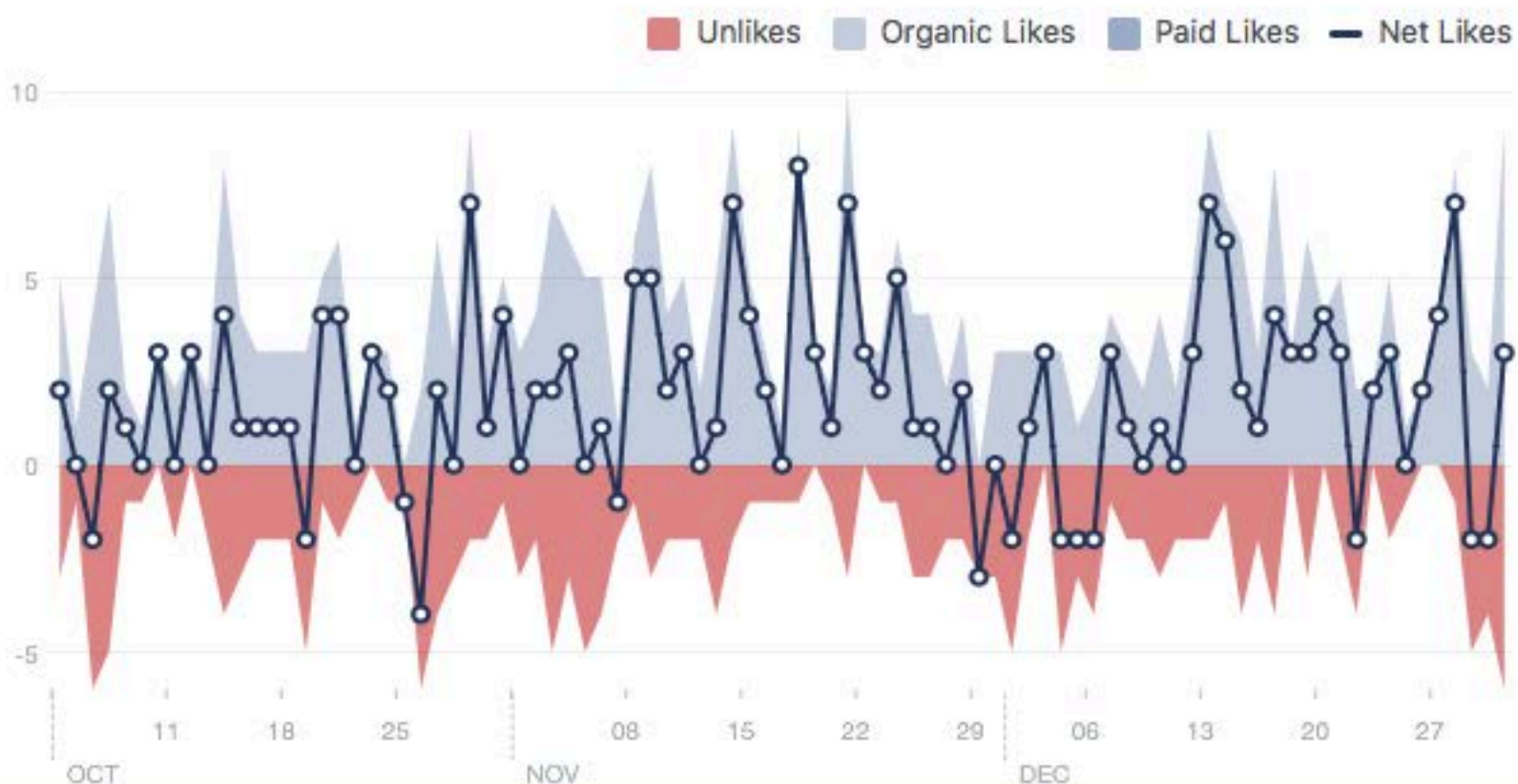


BENCHMARK
Compare your average performance over time.

Total Page Likes

Net Likes

Net likes shows the number of new likes minus the number of unlikes.



BENCHMARK
Compare your average performance over time.

Unlikes

Organic Likes

Paid Likes *i*

Net Likes

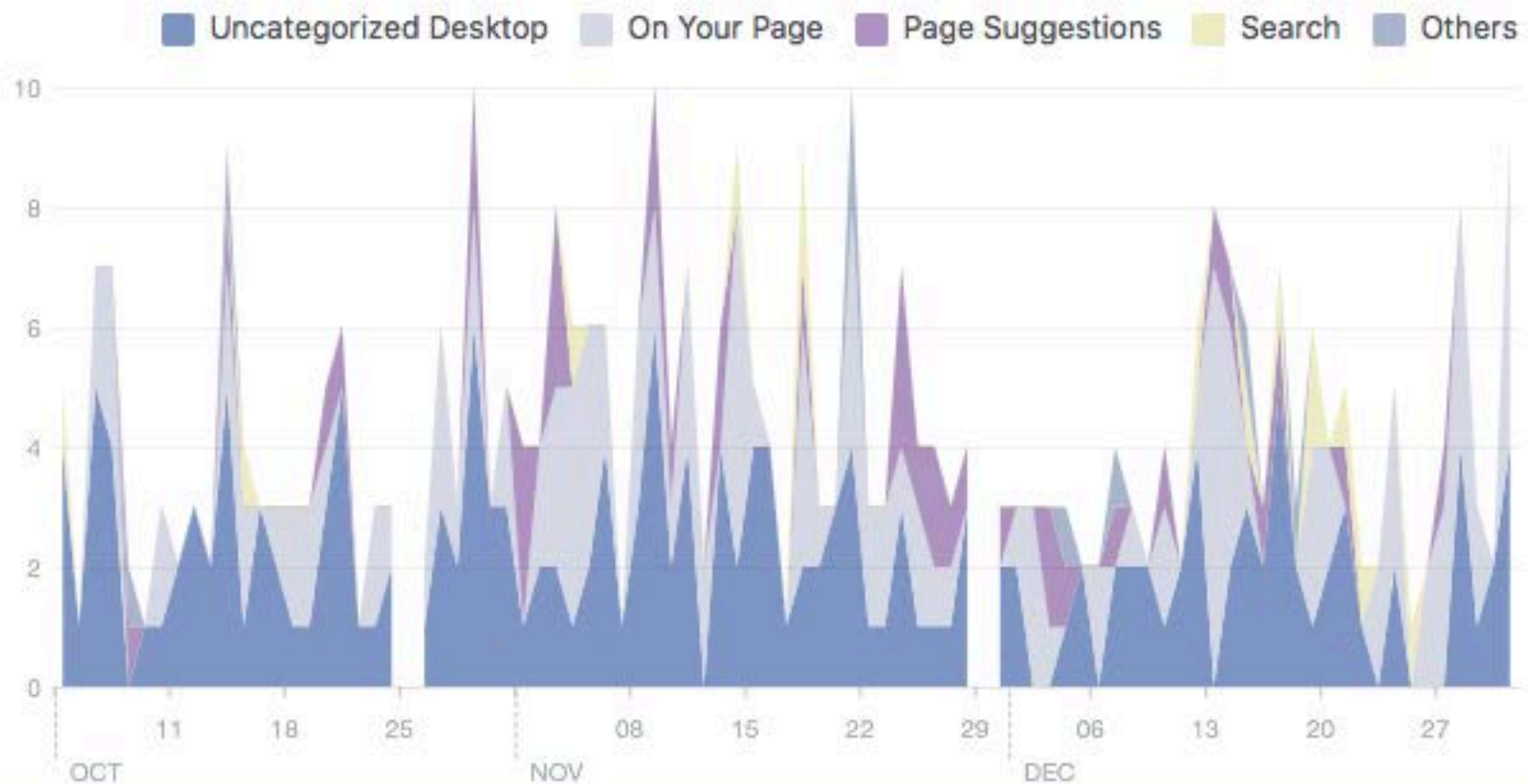
WANT MORE LIKES?

Create an ad to get more people to like your Page.

Promote Page

Where Your Page Follows Happened

The number of times your Page was followed, broken down by where it happened.



BENCHMARK

Compare your average performance over time.

Uncategorized Desktop

On Your Page

Page Suggestions

Search

Others

Results from **Dec 18, 2017 - Jan 14, 2018**

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■ Organic ■ Paid

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December 17 - January 13

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Total Actions on Page ▼ **9%**



Page Views i

December 17 - January 13

3,783

Total Page Views ▲ **37%**



Page Previews i

December 17 - January 13

232

Page Previews ▲ **35%**



Page Likes i

December 17 - January 13

139

Page Likes ▲ **38%**



Reach i

December 17 - January 13

12,011

People Reached ▼ **4%**



Recommendations i

December 17 - January 13

110

Recommendations ▲ **29%**



Post Engagements i

December 17 - January 13

34,551

Post Engagement ▲ **59%**



Videos i

December 17 - January 13

1,874

Total Video Views ▼ **25%**



Page Followers i

December 17 - January 13

139

Page Followers ▲ **32%**



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Twin Oaks Restaurant - Performance on Google for December 2017

To: steven potter,

Reply-To: Google My Business

Google My Business

Twin Oaks Restaurant

72,897 PEOPLE FOUND YOU ON GOOGLE

2,795

asked for directions

↑ 65% FROM NOVEMBER 2017

2,104

visited your website

↑ 29% FROM NOVEMBER 2017

1,309

called you

↑ 49% FROM NOVEMBER 2017



Stand out to customers with a post about your business.

[CREATE A POST](#) →

WHAT CUSTOMERS ARE SAYING ABOUT YOU

"Family Atmosphere. Great service. I had a great time with my family and the grandkids. We..."



Stay connected to your customers. Make sure to reply to their reviews and comments.

[READ REVIEWS](#) →