

# Steven Potter

## “The Design Studio”



508.864.2580

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Dear Clients:

**Google Ads** by far have become the most effective and efficient way to advertise your business through the internet.

With internet use reaching numbers that we could of never imagined 10 years ago, Google is by far the king of The World Wide web. And what's best about Google Ads, your reaching only prospective clients that have an interest in your products or services.

**Get your ad on Google today.**

Be seen by customers at the very moment that they're searching on Google for the things you offer. And only pay when they engage with your ads, like visiting your website or calling your business.

**Choose how you want to reach your customers.**

With text-based search ads, graphic display ads, YouTube video ads, or in-app mobile ads, you have plenty of ways to reach your target customer with Google Ads.

**Reach the right customers.** With millions of websites, news pages, blogs, and Google websites like Gmail and YouTube, the Google Display Network reaches 90% of Internet users worldwide. With specialized options for targeting, keywords, demographics, and re-marketing, you can encourage customers to notice your brand, consider your offerings, and take action.

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### **How people see your ad.**

On PCs, tablets, and smartphones, if the words people type into Google match your keywords, your ad can appear above the search results. You only pay when someone engages with your ad, like by visiting your website or calling your business. With millions of searches per day on Google, you can make sure your customers notice your brand, consider your offerings, and take action.

### **Measure, learn, and grow.**

Once your ads are running, you can get reports to see how they are performing – and make adjustments anytime. You can also create different ads to see which ones perform best.

Ready to get started? Visit this link: <https://tinyurl.com/yb42z8gx>

Types: [Search Ads](#) [Display Ads](#) [Video Ads](#) [App Ads](#)

Happy Marketing,

Steven K. Potter

